

VIATC
VIBRATION INSTITUTE
ANNUAL TRAINING
CONFERENCE & EXPO
2021

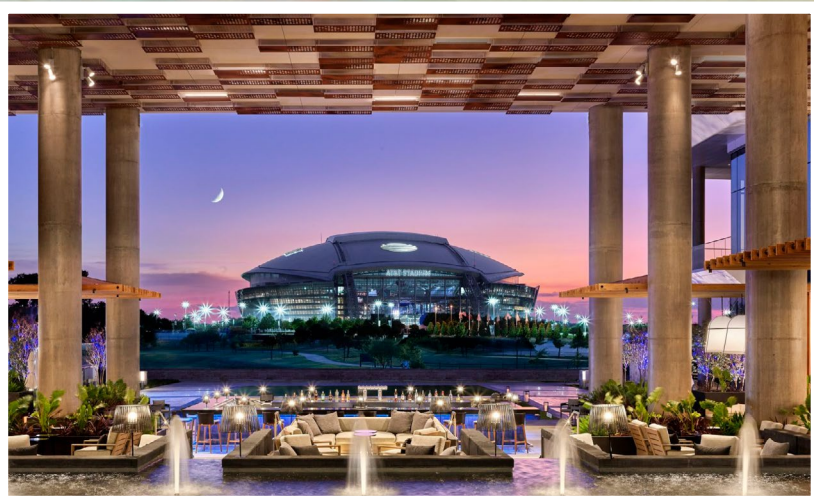
MFPT
ANNUAL CONFERENCE

JULY 13-16

LIVE! AT LOEWS
ARLINGTON, TX



EXHIBITOR PROSPECTUS



vi-institute.org/viatc2021-conference

**Vibration
Institute**

The **Vibration Institute's Annual Training Conference** is now partnered with the **Society for Machinery Failure Prevention Technology (MFPT) Conference**. Together, this is THE technical conference for vibration analyst professionals featuring dozens of case studies, in-depth advanced training, and a show floor packed with the latest technology.

This year's expo will have a total of 28 locations and will be spaced to allow for social distancing. The expo will be held in a large Pre-function space, with 18-foot-tall ceiling height, and floor-to-ceiling windows between location #6 and location #16. The space will also include the following features:

- Approximate 7-foot x 9-foot vendor space with 6-foot minimum clearance between locations
- Setup requires attendee traffic through the entire expo to travel from the elevators to the VI track/sessions.
- Large open staircase to the lobby behind locations #24 and #25
- Doorway to Outside Terrace between Location #16 and Location #20
- Restrooms located near Location #1 and Location #2
- Locations #7 through #13 face doorway to large ballroom where breakfast, morning general sessions, and lunch will be held. The width of these locations may be limited to 4-5 feet to allow for attendee traffic.



2021 Exhibit Hall Hours

VENDOR SET-UP

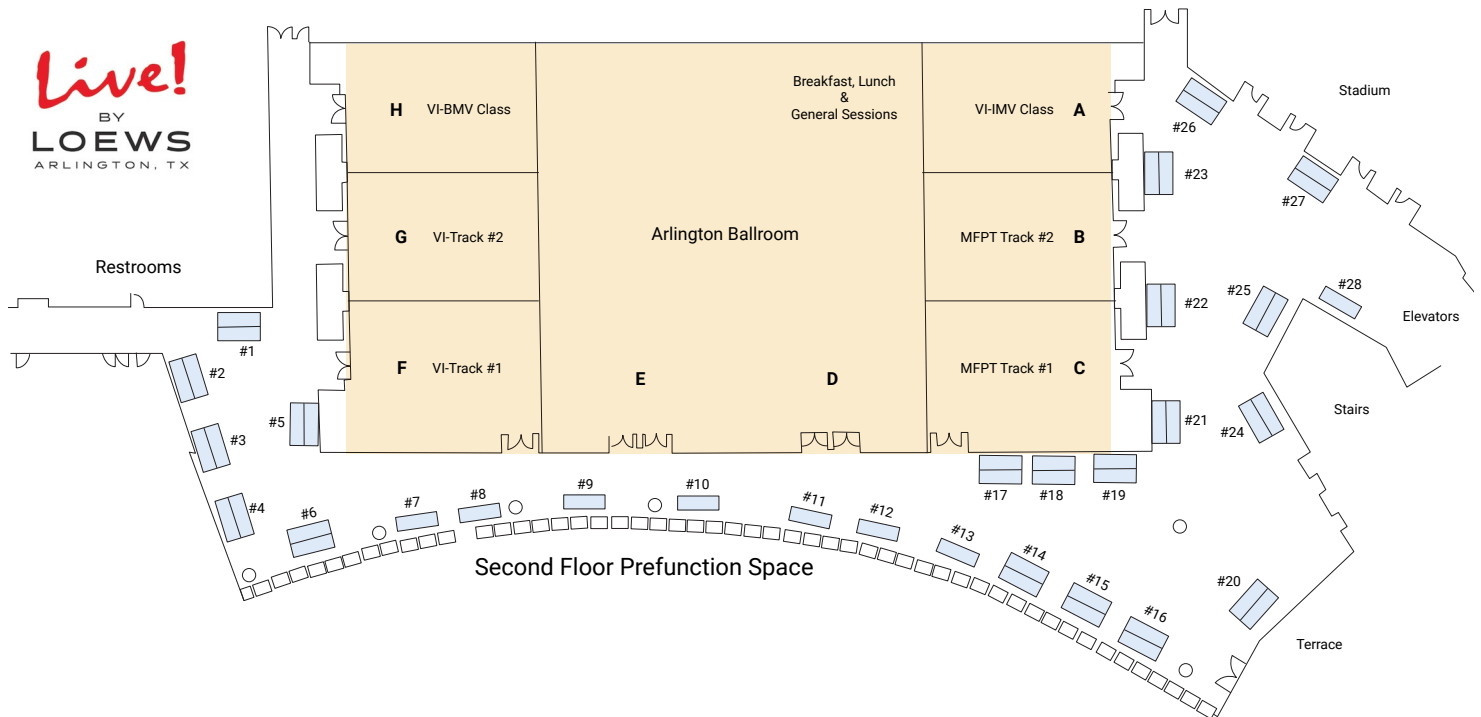
Tuesday, after 5 pm or
Wednesday, from 10:30 am - Noon

EXPO HOURS

Wednesday: Noon - 7 pm
Thursday: 10:00 am - 7 pm

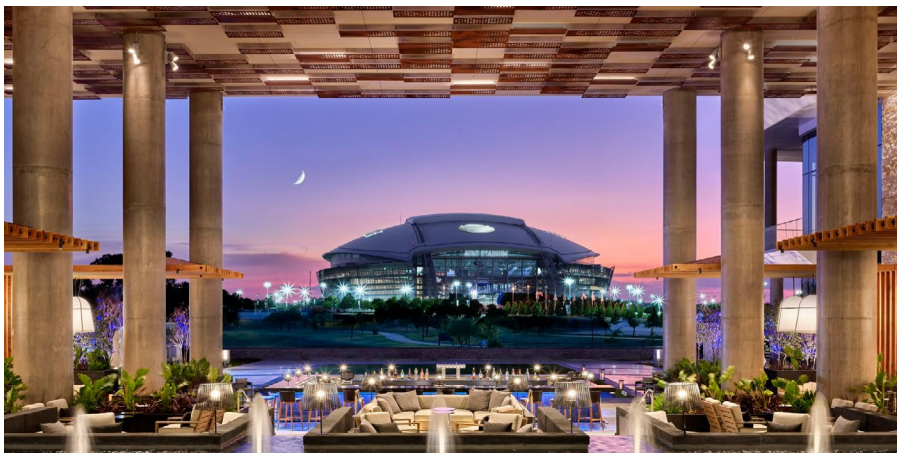
RECEPTION

Wednesday: 4:30 pm - 7 pm
Thursday: 4:30 pm - 7 pm



EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

EXHIBITOR	SUPPORTER (6 Available)	CHAMPION (5 Available)
<ul style="list-style-type: none"> • 7x9 exhibit space – includes 2 chairs, 1 6ft table and power • Two Attendees (not including pre-conference workshops) • Listing in conference program onsite guide with logo, contact information and company description. • \$2,000 (\$1,700 Corporate Sponsor) 	<p><i>In addition to Exhibitor benefits...</i></p> <ul style="list-style-type: none"> • Recognition at opening general session at conference. • ½ page ad in onsite guide • Link on conference website with logo • Bag drop (limits apply) • \$3,000 (\$2,700 Corporate Sponsor) 	<p><i>In addition to Supporter benefits...</i></p> <ul style="list-style-type: none"> • 2 Additional Exhibitor Personnel (Total of 4) • Reception, Keynote or Luncheon Sponsor • Exhibit Hall Booth Selection Priority • Opening Plenary Session special recognition from podium • Full page ad in conference program onsite guide • \$5,000 (\$4,700 Corporate Sponsor)



Conference Program Onsite Guide Advertising Only

Back Cover / Full Page	\$ 900
Inside Cover / Full Page	\$ 750
Full Page (8.5" x 11")	\$ 500
Half Page (8.5" x 5.5")	\$ 250

CONFERENCE CONTACTS

SALES AND GENERAL INFORMATION

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EXHIBITOR INFORMATION AND BILLING

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EDUCATION PROGRAM

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